

COFFEE ON SUNDAYS



The Monthly Newsletter for Heather Hiestand, Eilis Flynn, and Anh Leod

MARCH 2008

March Maddeningness

Happy release day to Heather! *Two on the Hunt*, a romantic suspense featuring Heather's first multicultural hero, is released today, March 20. *Two on the Hunt* is the second in Heather's King County Confidential series for Cerridwen Press. The first book in the series was *One Juror Down*. The series can be read in any order.

Heather and Eilis are both editing at the moment. Heather finished the first draft of her short paranormal novel just in time to get back to doing promotion, while Eilis is editing her sci-fic romance. Heather is also

excited to report that she did her own taxes for the first time in three or four years. Cross your fingers that she did them right! Last year wasn't pretty, even with an official, certified public accountant-type of person.

Eilis and Heather have both been busy with speaking engagements too. Heather has been presenting "How to resurrect your rejected category manuscript," while Eilis has been presenting a workshop on "Faeries Along the Silk Road and Beyond." If either presentation sounds interesting and if you'd like us to present them to your organization,

please drop us a line. We're always willing to travel!

And speaking of travel, on April 26, both Heather and Eilis will be attending the Oregon Literacy Reader's Luncheon in downtown Portland, OR. (It's not that much of a trip of Heather, and really, not that much more of a trip for Eilis!) The spread will be elegant and tickets are only \$35. There will be a keynote speaker, romantic comedy author Suzanne Macpherson, door

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Genre: Contemporary
ISBN: 978 14199 12566
Price \$5.95

Availability: Electronic only at this time, in various formats. Purchase your copy at CerridwenPress.com. It will be available on the cover page from March 20 to March 26 and thereafter by searching in the "View by" section for the title or for Heather's name.

Miss a newsletter?

You're in luck! Our *Coffee On Sundays* newsletter archive is available at www.coffeeonsundays.info!



QUESTION OF THE MONTH
What do you like to read?
Drop us a line at eilisflynn@aol.com so we can get to know you better!

BLOGS • BLOGS • BLOGS

Check out what we're doing between newsletters at:
<http://blog.heatherhiestand.com>,
<http://eilisflynn.blogspot.com> and
eilisflynn.livejournal.com
And we're both at [myspace](http://myspace.com)!

ON SALE NOW

Heather Hiestand

- *Cards Never Lie* (Cerridwen Press)
- *One Juror Down* (Cerridwen)
- *Gunshot Grange* (Cerridwen)
- *Two On The Hunt* (Cerridwen)

Eilis Flynn

- *The Sleeper Awakes* (Cerridwen)
- *Festival of Stars* (Cerridwen)
- "30-Day Guarantee" (MyRomanceStory.com)
- *Introducing Sonika* (Cerridwen)

Anh Leod (Ellora's Cave)

- "Lucky Number Seven"
- "Aphrodite's Necklace"
- "Bijou's Bonds"

UPCOMING RELEASES

- April 25, 2008: *Recreating John Doe* by Anh Leod (Ellora's Cave)
- May 2008: *Looking Forward, Looking Back And Other Stories* by Heather Hiestand (Romance at Heart)
- June 12, 2008: *In Flight* by Heather Hiestand (Cerridwen)
- Mid-2008: "Claudia's Pleasure" by Anh Leod (Ellora's Cave)
- Late 2008: *Journey To Neotia Prime* by Eilis Flynn (Cerridwen)
- 2008: *Aromatherapy To Go* by Heather Hiestand (Lotus Circle)

March News, CONTINUED

prizes and lots of raffles. Please email us if you'd like more information. We'd love to see you there.

What else? Let's see, Heather has been on a magnet-ordering spree. If you collect magnets, email her to receive a collectable magnet for *Cards Never Lie*, *Two on the Hunt*, or *In Flight*. And she has produced her first book videos, which can be viewed on YouTube at <http://www.youtube.com/user/hahiestand>. Not only that, Heather's going to be doing an on-air interview soon! Keep an eye out for details in future issues of this newsletter.

Happy reading! Next month we'll be featuring the April 25th release of full-length novel *Recreating John Doe*, Anh Leod's return to Ellora's Cave. It's only been seven months but it feels like forever since "Bijou's Bonds" was released! And meanwhile, here's an excerpt from *Two on the Hunt*:

Chapter One

Mike MacCready stood in his client's boat, sipping his third diet cola of the day. He watched as the sexy, very slender blonde in the next slip argued with the marina handyman.

"Arrangements were made with the boat owner. You need to move the boat for a couple of hours," the man said in a heavy accent.

"It's not my boat and the owner didn't inform me of any repairs," the blonde said. She turned aft and Mike couldn't see who she spoke to, but then a little girl darted behind the woman and went down the forward hatch.

"Think she's got a husband?" Pete asked from behind Mike.

"She doesn't look married." He nodded to his gap-toothed and freckly employee. "She doesn't have that settled look."

The single mothers he attracted tended to be low maintenance. Though interested in a sex life, they didn't have time to waste thinking about "relationships" and all that crap. He didn't have a life that left a lot for a woman. Right now, for

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Featuring Eilis Flynn and Heather Hiestand, with Heather's *Two on the Hunt*

For more information, see

www.coffeeonsundays.info

www.heatherhiestand.com

www.eilisflynn.com

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instance, he had moved onto a boat to watch for a bail jumper who was reportedly hiding out around here, making a few bucks by stealing from the marina's inhabitants. Bounty hunters didn't make good boyfriends. Mike's mouth curved. But he was a very good time when he was available.



Q&A

What are the popular promotional ideas at the moment for authors? And what kind of items can I get from Heather and Eilis?

Many authors are doing contests for their newsletter membership, or they are doing large group contests. According to Heather's research, T-shirt giveaways are hot. Radio interviews and podcasts are becoming popular as well. Finally, book trailers are starting to become short movies, with video rather than stills (see our reference above). Heather has bookmarks and magnets. Eilis is still thinking about it, although she does cover magnets (by hand).

What software did Heather use to make her book trailers?

She used Windows Movie Maker, which came preinstalled on her new computer. All the special effects on the photos and the voiceover option are part of the package. Check out her trailers at <http://www.youtube.com/user/hahiestand>!

Are Heather and Eilis going to be at the Emerald City writers' conference in October?

Yes, we are! Eilis will be doing a workshop with friend and fellow author (and former critique partner) Jacquie Rogers on faeries around the world, and Heather will be on a panel with her critique group on how fun and productive they can be. Come see!

APPEARANCES (TENTATIVE)

Eilis Flynn:

- Introductory interview, Futuristic, Fantasy & Paranormal RWA chapter newsletter, Spring 2008
- Readers' Luncheon, Portland, OR, April 26, 2008
- Online chat, Night Owl Romance, April 28, 2008
- Emerald City ComiCon, Seattle, WA, May 11
- "Introducing Sonika," Long and Short Reviews, <http://longandshortreviews.blogspot.com/>, May 13
- "Silly Interview," Michelle Pillow website, late summer
- Dragon*Con, Atlanta, GA, August 29–September 1
- "Faeries Along The Silk Road And Beyond," workshop, Emerald City Writers' Conference, Bellevue, WA, October 10–11, 2008



Heather Hiestand/Anh Leod:

- Readers' Luncheon, Portland, OR, April 26, 2008
- Online chat, Night Owl Romance, April 28, 2008
- "Critique Groups," panel, Emerald City Writers' Conference, Bellevue, WA, October 10–11, 2008

Got a question? Drop us a line at eilisflynn@aol.com or heather@heatherhiestand.com. Maybe we'll have an answer! What we don't know we'll gladly make up. ☕ Next month we will be telling you what we have in store for the coming months.